



*Changing Brains, Changing Lives* is a collaborative effort with valley wide partners to provide the Roaring Fork Valley with an educational opportunity for community members, professionals, and mental health workers to increase their emotional literacy and empower their understanding and awareness of mental health for them self, family, and community. The symposium focuses on the neurosciences of the brain providing education and strategies to support and enhance our ability to be present in this moment and resilient to future challenges.

The 4th annual Changing Brains, Changing Lives will feature thought leaders in education and mental health exploring the topic of connection. How we connect to our brain, with others, and with our community. :

**Dr. Christopher Willard** is a psychologist and educational consultant based in Boston specializing in mindfulness with young people. He currently serves on the board of directors at the Institute for Meditation and Psychotherapy, and is the president of the Mindfulness in Education Network. He is the author of *Child's Mind (2010) Growing Up Mindful (2016) Raising Resilience (2017)* and three other books. He teaches at Harvard Medical School.

**Dr. Tina Payne Bryson** is the co-author (with Dan Siegel) of *The Yes Brain*, as well as two *New York Times* Best Sellers: *The Whole-Brain Child* and *No-Drama Discipline*. She is the Founder and Executive Director of The Center for Connection in Pasadena, CA, where she and her interdisciplinary team of professionals work together to help kids and families thrive.

**Michael Thompson** is based in Austin, Texas and works as the US Director of Smaller Earth, an integrated global cultural exchange and travel company with 15 offices worldwide. He has been sharing his expertise in organizational leadership, child development and staff recruitment and retention through a unique lens developed through a wide-ranging career and the science-based framework of interpersonal neurobiology.

**Raj Sisodia** is FW Olin Distinguished Professor of Global Business and Whole Foods Market Research Scholar in Conscious Capitalism at Babson College, and Co-Founder and Chairman Emeritus of Conscious Capitalism Inc. He has a Ph. D. in Marketing from Columbia University. Raj is co-author of the *New York Times* and *Wall Street Journal* bestseller *Conscious Capitalism: Liberating the Heroic Spirit of Business* (2013) and *Wall Street Journal* bestseller *Everybody Matters* (2015).

### SPONSORSHIP OPPORTUNITIES

To ensure our success in creating a significant difference in the mental hygiene of the Roaring Fork Valley and beyond, through the continued expansion of knowledge, Aspen Strong is requesting your sponsorship to support *Changing Brains, Changing Lives Symposium*.

- \$10,000 – Platinum
- \$5,000 – Gold
- \$2,500 – Silver
- \$1,000 – Bronze

SPONSORSHIP BENEFITS are attached, the following will be provided to all sponsors:

1. ASF will present you logo and name logo including website link (if applicable) as a symposium sponsor on our symposium webpage: [www.aspenstrong.org/symposium](http://www.aspenstrong.org/symposium)
2. ASF will promote sponsorship *Changing Brains Changing Lives* through social media outlets
3. Your sponsorship will support cost of speaker fees, travel, venue, symposium meals, dinner event for speakers & sponsors, cost of production/ staff fees, marketing, and scholarships to the community – unless directed to specific support.
4. If your organization wishes to sponsor a specific cost or scholarship money for a particular organization or group, or wishes to create their own sponsorship package, please let Aspen Strong know how we can meet your needs.

**Additional Packages**

Workshop Sponsor:

- 5 mental health professionals \$1000
- 5 teachers \$1000
- 5 community members \$800

Community Event

Sponsor 1st 5 rows of auditorium (can be purchased as your ticket, or provided to a community member/youth)

- ROW 2-3: Each chair \$2000.00
- ROW 3-6: Each Chair \$1000.00

School Event (10.23)

Workshop at Roaring Fork School District with Tina Payne Bryson \$2500

*Your sponsorship empowers our community with education and knowledge to support healthy and whole hearted living. To learn more about benefits please contact Christina King at 970-718-2842 or [info@aspenstrong.org](mailto:info@aspenstrong.org)*



# SPONSORSHIPS

PLEASE SUBMIT FORM WITH PAYMENT

## ALL SPONSOR

- CORPORATE LOGO OR NAME ON SYMPOSIUM WEBSITE AND MATERIAL
- VERBAL RECOGNITION FOR SPONSORSHIP DURING SYMPOSIUM WORKSHOP & COMMUNITY EVENT
- ONSITE PRESENCE

## ADDITIONAL PACKAGES

### WORKSHOP

- \$1000 - 5 MENTAL HEALTH PROFESSIONALS
- \$1000 - 5 TEACHERS
- \$800 - 5 COMMUNITY MEMBERS

### COMMUNITY EVENT

- \$2000 (ROWS 2-3 EA. CHAIR)
- \$1000 (ROWS 3-6 EA. CHAIR)

### SCHOOL EVENT (10.23)

- Tina Payne Bryson Workshop at Roaring Fork School District*
- \$2500

## PLATINUM - \$10,000+

IN ADDITION TO GOLD BENEFITS, SPONSOR WILL RECEIVE:

- TOP SPONSORS WILL HAVE THE OPPORTUNITY TO DELIVER INTRODUCTORY REMARKS FOR SYMPOSIUM WORKSHOP & COMMUNITY EVENT
- ONE ADDITIONAL FRONT ROW SEAT (2 TOTAL) AT COMMUNITY EVENT (PLUS 15 REGULAR SEATS)
- TWO ADDITIONAL (5 TOTAL) TO THE SYMPOSIUM WORKSHOP

## GOLD - \$5,000+

IN ADDITION TO SILVER BENEFITS, SPONSOR WILL RECEIVE:

- TOP SPONSORS WILL HAVE THE OPPORTUNITY TO DELIVER INTRODUCTORY REMARKS FOR SYMPOSIUM WORKSHOP
- ONE ADDITIONAL INVITATION (3 TOTAL) TO THE SYMPOSIUM WORKSHOP
- ONE FRONT ROW SEAT AT COMMUNITY EVENT (PLUS 15 REGULAR SEATS)

## SILVER - \$2,500+

IN ADDITION TO BRONZE BENEFITS, SPONSOR WILL RECEIVE:

- TWO INVITATION TO THE SYMPOSIUM WORKSHOP
- TEN INVITATION TO COMMUNITY EVENT

## BRONZE - \$1000+

SPONSOR WILL RECEIVE:

- ONE INVITATION TO THE SYMPOSIUM WORKSHOP
- FIVE INVITATION TO COMMUNITY EVENT

## CONTACT INFO

## PAYMENT INFO

(PAYABLE TO: THE ASPEN STRONG FOUNDATION)

CONTACT NAME

DONOR NAME (FOR PRINTED MATERIAL)\*

ADDRESS

PHONE EMAIL

\*EMAIL LOGO

TOTAL AMOUNT CHECK NO.

VISA  MASTERCARD  AMEX  DISCOVER

SEND INVOICE

CARD NO. EXP. DATE SEC. CODE

NAME (ON CARD) SIGNATURE



# THANK YOU!

### RETURN FORM TO:

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