

Snapshot Report August 2017



Online Screening Results for August 2017

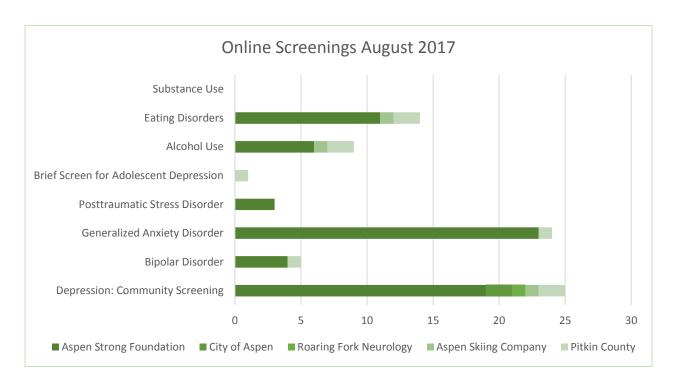
Number of Online Screenings Taken from 8/1/2017 – 8/31/2017		Online Screenings that Scored Positive for Symptoms of the Disorder	
Depression: Community Screening	25	Depression: Community Screening	60%
Bipolar Disorder	5	Bipolar Disorder	40%
Generalized Anxiety Disorder	24	Generalized Anxiety Disorder	88%
Posttraumatic Stress Disorder	3	Posttraumatic Stress Disorder	67%
Brief Screen for Adolescent Depression	1	Brief Screen for Adolescent Depression	100%
Alcohol Use	9	Alcohol Use	88%
Eating Disorders	14	Eating Disorders	93%
Substance Use	0	Substance Use	N/A
TOTAL:	81	Total Number:	62
TOTAL Online Screenings YTD:	884		
TOTAL Online Screenings:	2,712		

Of those who scored positive for symptoms, what percent of people plan to seek help? *			
Depression: Community Screening	2 scored positive, 2 of whom plan to seek help	100%	
Bipolar Disorder	N/A	N/A	
Generalized Anxiety Disorder	N/A	N/A	
Posttraumatic Stress Disorder	1 scored positive, 1 of whom plans to seek help	100%	
Brief Screen for Adolescent Depression	N/A	N/A	
Alcohol Use	1 scored positive, none of whom plan to seek help	0%	
Eating Disorders	1 scored positive, none of whom plan to seek help	0%	
Substance Use	1 scored positive, none of whom plan to seek help	0%	
Totals:	6 scored positive, 3 of whom plan to seek help	50%	
* based only on those who opted into this question			

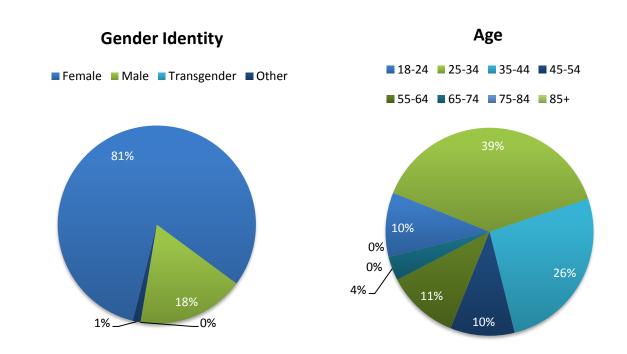
Screenings by Day



Partner Site Screening Breakdown



Demographic Information



Community Events

August 19th Hike Hope Heal

- 0 online screenings took place the day of the event
 - o 40 online screenings the week of 8/20-26 (49% of screenings for the month)

Promotional Language

81 online mental health screenings were taken throughout the month of August. The majority of those who took a screening were female (81%) and between the ages of 25-34 (39%).

August's screening count is higher than the count for July (37 screenings), marking a **119% increase** in screening numbers over the past month. A spike in screening numbers during the week of August 20th through 26th accounts for nearly 50% of the month's screenings. This spike toward the end of the month is likely due to a combination of increased web traffic following Aspen Strong's annual Hike Hope Heal event on the 19th and people returning home from vacation at the end of August.

Of the **62** people who scored positive for a mental health disorder, only **6** answered the optional question "Do you plan to seek help?" Of those 6 who responded, **3** reported that they did indeed intend to seek help.